



2012 SPCA Walkathon and Pet Fair

Vendor Form

Date & Place: Saturday, April 28th, 2012, 10 a.m. – 2 p.m. at FDR State Park, Yorktown Heights, New York

Goal: To raise \$120,000 to help support the SPCA's life saving animal rescue programs including: cruelty investigations, shelter and rehabilitation of abused and abandoned dogs, cats and horses, low cost veterinary services and community outreach programs.

Protecting Animal Welfare

By Providing:

Shelter and Rehabilitation
Adoption Services
Low Cost Spay and Neuter
Cruelty Investigations
Outreach Programs
Help in Locating Lost Pets

SPCA of Westchester, Inc.
590 North State Road
Briarcliff Manor, NY 10510
(914) 941-2896
(914) 762-8312 fax
www.spc914.org

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Event Description: To enter the *SPCA Walkathon and Pet Fair*, individuals pay an entrance fee of \$20.00 or submit funds raised from walk sponsors. Special incentive prizes will be awarded to individuals who raise the largest amount of money. Participants may walk all or part of the 3-mile trail at the FDR State Park Preserve in Yorktown Heights. After the walk, visitors enjoy food and live music while participating in activities such as games and crafts for kids and pets, agility demonstrations and an SPCA Adopt-a-thon. SPCA Humane Law Enforcement Agents will be on hand to talk about the SPCA's role in fighting animal abuse. Vendors will offer unique items and sponsor businesses have the chance to greet potential customers and to offer samples of their products.

Community involvement is critical to the success of this event. Over 100 volunteers work to make the walkathon a success each year. Their belief in the SPCA of Westchester is evident in their hard work and commitment. The SPCA also welcomes volunteer involvement from participating sponsors, giving employees a sense of community spirit.

While the SPCA of Westchester would naturally reap the major benefit from this partnership, your organization would benefit as well. The event is highly promoted through TV, print ads, posters, on the web, in SPCA email blasts which is received by over 10,000 supporters, on the SPCA website which receives an average of 12,000 hits a month and in SPCA newsletter *Paw Prints* with a circulation of 5,000. Various media will be promoting the event through public service announcements and radio spots.

Flip over for Vendor benefits

2012 Walkathon & Pet Fair Vendor Form

Date: Saturday, April 28th, 2012

Location: FDR State Park, Yorktown, New York

Time: 10 AM – 2 PM

Vendor

Name _____

Address _____

Contact _____ Phone _____ Email _____

Vendor Registration Deadline: April 21, 2012

Vendor Categories:

Vendors selling product: \$100*

Vendors publicizing services: \$50*

Non-Profits: \$25

***People food vendors are not permitted. Pet food vendors welcome.**

- All exhibitor spaces are 12 feet wide and 8 feet deep
- All Walk-A-thon participants are responsible for providing their own tables, chairs, and signs.
- Set-up time is between 8:00 and 9:30 AM, **vehicles must be parked in lots, not on grass, by 9:30 AM.**
- Sites must be cleared within 30 minutes after the event ends
- The SPCA of Westchester and FDR State Park are not responsible for any theft or damage to your exhibit
- FDR Park is a carry in/carry out facility with respect to trash. Vendors are responsible for removing their own trash.
- Electricity is not provided on site.
- All space assignments made by the SPCA of Westchester are final
- Cancellations will be accepted and a refund, less \$15 service fee, will be extended through April 1, 2011. No refunds available after April 1, 2011.
- **Event is rain or shine**

Enclosed is \$ _____ for _____ space(s) _____ Check is enclosed (payable to SPCA of Westchester)

Charge my credit card: MC VISA AMEX Number: _____ Exp: _____

I have read and agree to all the above rules for vendors.

Signature _____ Date _____ ***Please supply us with insurance verification by April 27th.**

Please send this form along with check or money order to:

**SPCA of Westchester
Attn: Walk-a-thon
590 North State Road
Briarcliff Manor, NY 10510
www.spca914.org**

Questions? Call Lisa at (914) 941-2896 x 22 or email at Lisa@spca914.org