

JOURNAL AD OPPORTUNITIES

Dogs and their people stepping out together for an enchanted evening of cocktails, dinner and dancing to benefit the homeless and abused animals of Westchester County.

17th Annual SPCA of Westchester Top Hat & Cocktails Gala

Honoring

Georgina Bloomberg

Rob & Marisol Thomas and Maria Maldonado,
Sidewalk Angels Foundation

Katie Rockefeller

Friday, October 25, 2019 • The Ritz-Carlton, White Plains, New York

Journal is distributed to all guests, shared on our social media pages (60,000 fans), posted on our website (25,000+ monthly views) and sent in an email blast (20,000+ supporters).

AD ART: Please email ad text and/or high resolution (300dpi or better) electronic art (.pdf, .tif, or .jpg) to lisa@spca914.org.

- Covers (Inside front/back or back cover) - 6.25" wide x 8.25" high \$2,500
- Full Page - 6.25" wide x 8.25" high \$1,000
- Half Page - 6.25" wide x 4.062" high. \$500
- Quarter Page - 3.062" wide x 4.062" high \$250
- Eighth Page - 3.062" wide x 1.968" high \$125

We welcome you to get creative with your ad! Consider taking an ad in memory or honor of a pet or loved one; congratulate our honorees or someone special who has done great things for animals; advertise your business to thousands of supporters in the community. You may also choose to sponsor one of our shelter animals in an adoption ad!

- Please check here if you have advertised with us before and would like to use your ad from any of our past journals. Indicate the year that the ad was placed, and if there are any revisions needed:

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

Committee Member Contact: _____

Payment: VISA MasterCard AmEx Check

Card Number _____ Exp. _____

Signature: _____

DEADLINE: SIGNED JOURNAL SHEET, ARTWORK AND PAYMENT: OCTOBER 3, 2019

Please contact Lisa at 914-941-2896 ext.54 or lisa@spca914.org for more information

Return this form with your contribution (payable to SPCA of Westchester) to:

SPCA of Westchester, Top Hat & Cocktails, 590 North State Road, Briarcliff Manor, NY 10510
or email to lisa@spca914.org and make your contribution online at spca914.org/gala

All proceeds will benefit the SPCA of Westchester.

All donations to the SPCA are tax deductible to the extent permitted by law. Receipt will follow.

