

SPONSOR RECOGNITION & OPPORTUNITIES

Dogs and their people stepping out together for an enchanted evening of cocktails, dinner and dancing to benefit the homeless and abused animals of Westchester County.

17th Annual SPCA of Westchester Top Hat & Cocktails Gala

Honoring

Georgina Bloomberg

Rob & Marisol Thomas and Maria Maldonado,
Sidewalk Angels Foundation

Katie Rockefeller

Friday, October 25, 2019 • The Ritz-Carlton, White Plains, New York

| | | |
|--|--------------------------|----------|
| Beyond Our Wildest Dreams! | \$50,000+ | \$ _____ |
| Champion | \$20,000 | \$ _____ |
| Best in Show | \$10,000 | \$ _____ |
| Top Dog | \$7,500 | \$ _____ |
| Cat's Meow | \$5,000 | \$ _____ |
| Aristocat | \$2,500 | \$ _____ |
| Furry Friend | \$1,200 | \$ _____ |
| Individual Ticket <i>(*limited individual tickets available)</i> | \$275 # of Tickets _____ | \$ _____ |

I/We are unable to attend, but have enclosed a tax-deductible donation of: \$ _____

Donor Name: _____

Company Name: _____

Name as you would like it to appear: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

Committee Member Contact: _____

Payment: VISA MasterCard AmEx Check

Card Number _____ Exp. _____

Signature: _____

Please contact Lisa at 914-941-2896 ext.54 or lisa@spca914.org for more information

Return this form with your contribution (payable to SPCA of Westchester) to:

SPCA of Westchester, Top Hat & Cocktails, 590 North State Road, Briarcliff Manor, NY 10510
or email to lisa@spca914.org and make your contribution online at spca914.org/gala

All proceeds will benefit the SPCA of Westchester.

All donations to the SPCA are tax deductible to the extent permitted by law. Receipt will follow.



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Attendance: 300 Guests; Ticket Price: \$275.00 Individual Ticket (*limited individual tickets available) + Sponsors.
All proceeds benefit The SPCA of Westchester.

All Sponsors will be recognized in the following ways:

- On the invitation mailed to 5,000 select donors.
- In the Benefit Journal which is distributed to all guests; shared on our social media pages (60,000+ fans); posted on our website (25,000+ monthly views) and sent in an email blast (20,000+ supporters).
- In social media posts, print and online event PR and news releases.
- On our event signage prominently displayed on the evening of the gala.

DEADLINE FOR SPONSOR CREDIT ON INVITATION IS AUGUST 19, 2019.

| | |
|--|------------------|
| Beyond Our Wildest Dreams! | \$50,000+ |
| Includes all in the box above as well as: two tables of 10 (20 tickets); VIP seating; five full page journal advertisements including premium ad placement including inside front cover (if available) | |
| Champion: | \$20,000 |
| Includes all in the box above as well as: two tables of 10 (20 tickets); VIP seating; three full page journal advertisements including premium ad placement including inside back cover (if available) | |
| Best in Show: | \$10,000 |
| Includes all in the box above as well as: a table of 10; two full page journal advertisements including premium ad placement | |
| Top Dog: | \$7,500 |
| Includes all in the box above as well as: a table of 10; one full page journal advertisement including premium ad placement | |
| Cat's Meow: | \$5,000 |
| Includes all in the box above as well as: a table of 10; one full page journal advertisement | |
| Aristocat: | \$2,500 |
| Includes all in the box above as well as: a 6 tickets; one half page journal advertisement | |
| Furry Friend: | \$1,200 |
| Includes all in the box above as well as: a 4 tickets; one quarter page journal advertisement | |

Thank You for Your Generous Support!

Please fill in the reverse side of this sheet with Sponsorship details and return with your contribution to the address shown. Thank you.